



Banff's MT. NORQUAY enters into a management deal with Great Northern Cat Skiing in Trout Lake BC.

New agreement will allow access to Norquay guest to experience BC powder

BANFF, Alberta -- Mount Norquay, Banff's original ski area recently celebrated its 90th anniversary. Great Northern Cat skiing --located in Trout Lake BC in the heart of the Selkirk mountains where the powder is legendary.

Mount Norquay management is pleased to announce that starting December 1st 2016 they have entered into a management agreement with owner operator Brent McCorkendale to manage Great Northern snow cat skiing. Brent has been operating and guiding at great northern since 1979 and is hanging up his ski's for some flip flops. Brent's backcountry expertise and impeccable operating techniques will be carefully transferred to the new management team from Mt Norquay to ensure the high quality experience remains.

"Having previously experienced the skiing as a guests we are now very excited to continue the tradition of deep powder and unforgettable mountain experiences." Said Stephen Ross management partner. Mt Norquay will add a larger network of ski area expertise while keeping the charm of the small group experience of Great Northern.

Great Northern Snowcat Skiing gets on average 1,500 centimeters (50 feet) of snow a year, covering Mount Thompson and Great Northern Mountain in a sparkling, white blanket of bottomless powder. It's the world's longest running cat skiing outfit, opened in 1979. Since then, skiers have met in the middle of the Selkirk Mountain wilderness for powder turns they never forget.

Mt Norquay the first ski resort in the Canadian Rockies starting with the first ski runs cut in 1926; With newly opened summer activities Via ferrata, summer sight-seeing and winter fun from skiing, snow tubing, and Snowshoeing. Mt Norquay offers a rocky mountain experience for everyone.

For more information please visit www.banffnorquay.com

For more information contact:

Andre Quenneville

General Manager Mt. Norquay Ski Resort

403-760-9133

aq@banffnorquay.com